

**Monterey Bay Economic Partnership Annual Summit**  
***Invent Your Future Here – Monterey Bay***  
**January 29, 2015, Seaside**

7:30 Registration

7:45 Breakfast

8:00 *Welcome*

Mary Ann Leffel, Board Member, Monterey Bay Economic Partnership (MBEP)

8:05 *Introduction of the Monterey Bay Economic Partnership*

Bud Colligan, Founder and CEO, South Swell Ventures and Co-Chair, MBEP

8:25 *National, State and Regional Economic Forecast*

Chris Thornberg, Founding Partner, Beacon Economics

9:15 *The Rising Tech Tide*

Moderator: Bob Cagle, CEO of ProductOps and President, Santa Cruz Works

Carolyn Hughes, VP Talent and Culture, Looker

Jeremy Almond, CEO, PayStand

Brian MacDonald, VP Sales, PredPol

Keri Waters, COO, Vivo Technologies

10:15 Break

10:30 *Economic Development in California and the Monterey Bay Region*

Kish Rajan, Director of CA Governor's Office of Business and Economic Development (GO-Biz)

11:10 *Reaching a Triple Bottom Line with Sustainable Energy*

John Petroff, Director of Sustainability, Taylor Farms

11:45 Break

12:00 Lunch served

12:15 *Driving Broadband Availability in Rural Areas*

Robert Tse, Community Planning and Development Specialist, USDA

12:35 *Getting to A Gigabit Everywhere*

Moderator: Steve Blum, President, Tellus Venture Associates

Brad Smith, Director of Research and Faculty Partnerships, UCSC

Zach Friend, Supervisor, County of Santa Cruz

Steve DeFranco, Director of Sales, Western Division, Sunesys

Tony Cricelli, CEO, RedShift

Peggy Dolgenos, CEO, Cruzio

1:40 *Building Innovative Food Companies on Our Strength in Agriculture*

Moderator: Sarah Wood, Editor & Publisher, Edible Monterey Bay  
Kathryn Lukas, Founder and CEO, Farmhouse Culture  
Gina Nucci, Director of Healthy Culinary Innovation, Mann Packing  
Brad van Dam, CEO, Marich Confectionery Company  
Kelly Swette, CEO, Sweet Earth Natural Foods\*

2:40 Break

2:55 *Creating a 21<sup>st</sup> Century Workforce*

Tim Rainey, Executive Director, California Workforce Investment Board

3:25 *Monterey Bay: The Ultimate Tourism Region*

Moderator, TBD

Ken Rauh, President, Taste of Monterey

Julie Armstrong, Vice President – Communications, Big Sur International Marathon

Karen Beppler-Dorn, Pinnacles National Park\*

Chuck Ryder, Director of Sales, Seaside Company

4:25 *Wrap-up and Next Steps*

Jennifer Dossett, President, Monterey Bay Economic Partnership

4:45 Adjourn

\* Unconfirmed