SANTA CRUZ TECH BEAT

A news digest for folks who want to know what's up in the Santa Cruz tech community.

Digest #29

Hi All,

It's a change when the news becomes the news! Typically, I'm on the side of finding, curating, editing, and publishing the local tech news. Check out **Santa Cruz Life's recent interview with me about the local tech scene and Santa Cruz Tech Beat**.

The Business Catalog is growing: **Get listed. Just $69/year**.

Congrats to Emily Cowan, It's Great Media, winner (from survey entrees) of a free listing in the **Business Catalog**.

Thanks,
Sara Isenberg, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

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Events Coming Up:

- Workshop: **Creating a Winning Pitch for the Startup Challenge Competition**: Thu, Feb 13, 6-9pm at CSUMB. Applications due Mar 10.

- **Santa Cruz Web Developers Meetup**:

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Wed, Feb 19, 6pm at Cruzio.

- **TechRaising Meetup**: Thu, Feb 27, 6:30 at NextSpace.

- **Santa Cruz New Tech Meetup**: Wed, Mar 5 at Cruzio. Networking at 6pm, Event at 7pm.

- **TEDxSantaCruz 2014:Activate**: Sat, Mar 8, 9am-5pm at Hotel Paradox.

- **The Ideas of March**, Mar 14-16, a 3-day tech competition at CSUMB. More details below.

- **Chamber of Commerce 25th annual Business Fair**: Wed, Mar 19, 4-7pm at Cocoanut Grove.

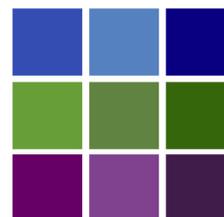- **TechRaising weekend:** Get your tickets now for Apr 25-27.

Features:

- Local start-up **PredPol hires Silicon Valley veteran (and local resident) Larry Samuels** as CEO.

- Santa Cruz entrepreneurs **plot disruption with DNA and bicycles**, and a whole lot more, at the February Santa Cruz New Tech Meetup.

- Sara Vainer, one of NextSpace's first employees in Santa Cruz, **tells us about her recent launch of The Mill,** a micro-accelerator in Las Vegas

- CSUMB calls for students, mentors, and pitchers to **Ideas of March** tech competition, March 15-16.

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City of Santa Cruz Economic Development

- Cruzio co-CEO and geek-around-town, Chris Neklason, tells us about a visit to **The Gateway School Discovery Lab**.

More News:

- Mysterious startup **Magic Leap raises $50M**. What's the connection to Santa Cruz? Stay tuned.

- What is the recently released **Silicon Valley Index** and why is Scotts Valley in it and why isn't Santa Cruz? Wish we knew.

- Sentinel: **Santa Cruz New Tech Meetup on Feb 5 attracts nearly 300**.

- **Opportunity Fund and Central Coast Angels:**

    - VC Bud Colligan **connects Opportunity Fund with Santa Cruz County**.
    - Opportunity Fund's "**Start-Up Funding Challenge**" offers loans up to $50K for start-ups. Early entry applications deadline is Feb 28. Final application deadline is Mar 31.
    - Watch: Kion TV: **Central Coast Angels helps startups**. CCA founder, Bud Colligan, hopes to create "thriving small business economy." Local payment platform Paystand is a beneficiary.

- Computer-human interaction expert **Steve Whittaker wins lifetime achievement in research award**...

- Scotts Valley's Catbird, leader in security policy automation, **integrates with Cisco Application Centric Infrastructure** (ACI).

- New app from students and computer scientists at UC Santa Cruz and Stanford is designed to **pioneer a new kind of crowdsourcing.**

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