Hi All,

It's a change when the news becomes the news! Typically, I'm on the side of finding, curating, editing, and publishing the local tech news. Check out Santa Cruz Life's recent interview with me about the local tech scene and Santa Cruz Tech Beat.

The Business Catalog is growing: Get listed. Just $69/year.

Congrats to Emily Cowan, It's Great Media, winner (from survey entrees) of a free listing in the Business Catalog.

Thanks,
Sara Isenberg, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

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Events Coming Up:

- Workshop: Creating a Winning Pitch for the Startup Challenge Competition: Thu, Feb 13, 6-9pm at CSUMB. Applications due Mar 10.

- Santa Cruz Web Developers Meetup:
Wed, Feb 19, 6pm at Cruzio.

- **TechRaising Meetup**: Thu, Feb 27, 6:30 at NextSpace.
- **Santa Cruz New Tech Meetup**: Wed, Mar 5 at Cruzio. Networking at 6pm, Event at 7pm.
- **TEDxSantaCruz 2014: Activate**: Sat, Mar 8, 9am-5pm at Hotel Paradox.
- **The Ideas of March**, Mar 14-16, a 3-day tech competition at CSUMB. More details below.
- **Chamber of Commerce 25th annual Business Fair**: Wed, Mar 19, 4-7pm at Cocoanut Grove.
- **TechRaising weekend**: Get your tickets now for Apr 25-27.

**Features:**

- Local start-up **PredPol hires Silicon Valley veteran (and local resident) Larry Samuels** as CEO.
- Santa Cruz entrepreneurs **plot disruption with DNA and bicycles**, and a whole lot more, at the February Santa Cruz New Tech Meetup.
- Sara Vainer, one of NextSpace’s first employees in Santa Cruz, **tells us about her recent launch of The Mill**, a micro-accelerator in Las Vegas
- CSUMB calls for students, mentors, and pitchers to **Ideas of March** tech competition, March 15-16.
Cruzio co-CEO and geek-around-town, Chris Neklason, tells us about a visit to The Gateway School Discovery Lab.

More News:

- Mysterious startup Magic Leap raises $50M. What's the connection to Santa Cruz? Stay tuned.

- What is the recently released Silicon Valley Index and why is Scotts Valley in it and why isn't Santa Cruz? Wish we knew.

- Sentinel: Santa Cruz New Tech Meetup on Feb 5 attracts nearly 300.

- Opportunity Fund and Central Coast Angels:
  - VC Bud Colligan connects Opportunity Fund with Santa Cruz County.
  - Opportunity Fund's "Start-Up Funding Challenge" offers loans up to $50K for start-ups. Early entry applications deadline is Feb 28. Final application deadline is Mar 31.
  - Watch: Kion TV: Central Coast Angels helps startups. CCA founder, Bud Colligan, hopes to create "thriving small business economy." Local payment platform Paystand is a beneficiary.
• Computer-human interaction expert Steve Whittaker wins lifetime achievement in research award...

• Scotts Valley's Catbird, leader in security policy automation, integrates with Cisco Application Centric Infrastructure (ACI).

• New app from students and computer scientists at UC Santa Cruz and Stanford is designed to pioneer a new kind of crowdsourcing.

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