



SANTA CRUZ TECH BEAT

A news digest for folks who want to know what's up in the Santa Cruz tech community.

Digest #7

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Thanks,
[Sara Isenberg](#), *Producer, editor, and aggregator*
[Santa Cruz Tech Beat](#)



Celebrating 3 Decades of Innovation in Santa Cruz

6:30 pm Wednesdays: September 4, October 2, November 6

Click [HERE](#) to RSVP

News:

- [Doug Erickson is back at the helm: SC New Tech Meetup kicks off series of 3 monthly events celebrating tech startup innovation in Santa Cruz](#)
Three Santa Cruz start-ups will present and three individuals/teams will pitch each month. Plus, hear history of tech in Santa Cruz: the 80's on Sept 4, the 90's on Oct 2, and the present on Nov 6.
- [Civinomics' Manu Koenig speaks at TEDx Burning Man](#)
Focus of talk is technology's role in facilitating more community participation in government
- [Baskin Engineering's Annual Research Review Day, Oct 17, is open to public](#)
Free (but registration required) this all day event showcases groundbreaking research in three focus areas: Data Science, Mobile and Pervasive Computing, and Regenerative Medicine.
- [Engineering Summer Bridge program at UC Santa Cruz](#)



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[celebrates 10 years serving new students](#)

"ESB is a free program designed for students who have the academic foundation to succeed and come from underrepresented populations in engineering, including women. Since 2003, the program has served more than 200 students."

- [What does the next generation of wearable tech look like? Find out from Plantronics' PLT Labs](#)

"PLT Labs is throwing open its doors... Sign up to learn when new prototypes and APIs become available."

- [Watch: Cary Bran, Sr. Director, Innovation and New Ventures, introduces the Plantronics "Concept 1" wearable](#)

In this video learn about capabilities and sensors included in this device, see use cases including head tracking iOS application as well as Google Street View mash-up.

- [Kai Pommerenke creates site to find and compare public schools in California](#)

See school by school comparison for all public schools in all counties in the state based on the STAR program tests.

- [Event Santa Cruz monthly series, organized by Matthew Swinnerton, kicks off Sept 18](#)

The inaugural night will feature a short film on "why it is so awesome to live and work here in Santa Cruz" and seven speakers.

Noteworthy, but not brand new

- [\\$500,000 donated to Jack Baskin School of Engineering for new endowed chair of entrepreneurship](#)
Read related articles: [here](#) and [here](#).

"The Narinder Kapany Professorship in Entrepreneurship will be based at the university's Baskin School of Engineering as part of efforts to establish a comprehensive entrepreneurship program for the campus. This is the second endowed chair funded by Kapany, who served as a regents professor at UCSC from 1977 and 1983 and is currently a UC Santa Cruz Foundation trustee."

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