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Thanks,
Sara Isenberg, Curator, producer, editor
Santa Cruz Tech Beat

News:

- **Looker and X2Engine founders share their stories at recent Santa Cruz New Tech Meetup, plus three startups pitch**
  
  "...a special Meetup showcased that technology is not only an important part of Santa Cruz's past but key to its future." Come back for more on October 2.

- **TechRaising to host thought leader Steve Blank on Sept 12 at MAH**
  
  "Steve Blank is recognized for developing the Customer Development methodology which, along with his book, Four Steps to the Epiphany, launched the Lean Startup movement. Steve is a major force and thought leader in the global startup ecosystem, Stanford professor, and serial entrepreneur."
Plantronics invites developers to TwilioCon in San Francisco Sept 17-19, 25% discount promo *“3 days of inspiration and technical sessions with Twilio engineers and the brightest minds in web and mobile technology on the future of communication services.”*

- Civinomics in the news:
  - Civinomicon *"Hack Your Future"* is a free 3-day community summit, Nov 15-17 ...bringing together anyone who wants to talk about local issues and propose new ideas.
  - Civinomics tackles *Shakespeare, downtown Watsonville, plastic bags.* "...a local startup that facilitates citizen collaboration to find solutions to community problems..."
  - Watch: What is civinomics, anyway? [video] "...improving the civic process by making it easier to reach more people with better information, with a focus on local people and local issues."

- Santa Cruz police featured on Austrian TV news
  "A program that predicts crimes to the police? What sounds like a science fiction movie, is already a reality in the United States." Recently featured in two Austrian news show segments, Santa Cruz Police Department gains international acclaim for innovative Predictive Policing through PredPol.

- Where do couples find each other? Want the data-driven scoop? Main result by local professor/blogger Kevin Karplus summarized in one figure...

- PechaKucha explores the theme *"Found in Santa Cruz"* on Sept 13 at MAH
  Some tech, some not. Speaker lineup includes a water engineer, a CTO, a systems architect, and more...
All-Star Lineup of Local Tech & Business Speakers Highlight the First Ever Event Santa Cruz, Sept 18 at The Nick
The lineup of speakers reads like a who's who of the Santa Cruz tech and business scene. Event Santa Cruz aims to create a new forum for local business owners to share their stories and knowledge.

Noteworthy, but not brand new

- UC Santa Cruz SCIIPP director Steve Ritz helped ensure Fermi mission's scientific bounty
  "As project scientist for NASA's Fermi Gamma-ray Space Telescope, Ritz had responsibility for scientific success of the mission, now entering its 6th year"

- Two UC Santa Cruz alumni win prestigious science teaching fellowships
  "Comprehensive program offers financial support and professional development for early-career STEM teachers"

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