



# SANTA CRUZ TECH BEAT

A news digest for folks who want to know what's up in the Santa Cruz tech community.

Digest #5

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Thanks,  
[Sara Isenberg](#), *Producer, editor, and aggregator*  
[Santa Cruz Tech Beat](#)

## News:

- [Cruzio network expansion picking up pace -- new high-speed services available across Santa Cruz County](#)**  
*"These last 6 months we've set up dozens on new connections and we're getting much needed bandwidth to local notables like Zero Motorcycles, Fox Racing Shox, Santa Cruz City Hall and the Civic Auditorium, Kaiser Permanente Arena, the Chaminade resort, the Kuumbwa jazz center, Digital Media Factory and lots of other awesome local businesses and organizations."*
- [Partnership of public and private interests floated for comprehensive fiber plan on California's central coast](#)** *"Two entrepreneurs, Bud Colligan and Larry Samuels, have published a plan for improving broadband access in Monterey, Santa Cruz and San Benito Counties."*
- [NextSpace acquires The Coop Chicago coworking community and secures \\$500K in funding](#)**  
*"Santa Cruz-based co-working company NextSpace laid out major expansion plans after a funding round earlier this year. With the purchase of a Chicago coworking business reported Tuesday, the the company has officially gone national."*



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- **[KinCentral photo sharing app awarded \\$100,000 by Brazil](#)**  
 "The money comes from Start-Up Brasil, a public-private partnership offering up to \$78 million to back 100 startups, local and foreign. The goal is lure domestic and foreign talent to build tech companies catering to the Brazilian consumer market and create jobs."
- **[UCSC establishes Department of Technology Management](#)**  
*"At the core of technology management is the analytical study of the management of systems with human and technological components. Topics of study include human-computer interaction, information technology for decision-making, sustainability, data analytics, operations research, and forecasting."*
- **[Why Redpoint invested \\$16M in Looker](#)**  
*"It's rare for us to hear as persistent a refrain as the excitement among Looker's customers, especially at such an early stage. From a portfolio company which exclusively powers its operations-heavy business on Looker, to a travel company whose sales team adopted the product and became profitable overnight, Looker customers consistently operate their businesses more effectively with Looker."*
- **[Santa Cruz holds International Predictive Policing Day of Action](#)**  
*"Launched in 2011, the program essentially uses historical data of the time and location of burglaries and thefts and uses an algorithm to predict future crime. When officers are not responding to other calls, they are asked to patrol in those areas."*
- **[TechRaising hosts Fireside Chat with Steve Blank on Thur, Sept 12](#)**  
*"Steve Blank is recognized for developing the Customer Development methodology which, along with his book, Four Steps to the Epiphany, launched the Lean Startup movement. Steve is a major force and thought leader in the global startup ecosystem, Stanford professor, and serial entrepreneur. If that wasn't enough, Steve writes weekly for the Wall Street Journal Accelerators blog and occasionally for Forbes, the Huffington Post and in Japan for NikkeiBP. In 2013 Forbes listed Steve as one of the 30 most influential people in Tech."*
- **[Nominate person or company for 2013 Community Recognition award.](#)**

**August 23 deadline** Nominations for the Santa Cruz Chamber of Commerce 2013 Community Recognition awards are open until August 23, 2013. The scoop: Every year, the chamber board invites the community to nominate candidates for the Community Recognition Awards for: *Man of the Year*, *Woman of the Year*, *Business of the Year*, *Organization of the Year*, *Entrepreneur of the Year*, *Lifetime Achievement Award*. (Last year Five 3 Genomics <http://five3genomics.com> won the Entrepreneur award.) We've had many successes in Santa Cruz technology this year. How 'bout it?

## Noteworthy, but not brand new:

- **CGHub honored for innovation in information technology**  
*"The UCSC Cancer Genomics Hub (CGHub) received an honorable mention for the 2013 Larry Sautter Award for Innovation in Information Technology, an annual award program to recognize innovative deployment of information technology at the University of California"*
- **UC Santa Cruz graduate helps fellow students ease into working world with Facebook group providing job, internship, and research opportunities** [related: **It's my time to take big risks, make big moves, and learn along the way**]  
*"Kabir Sehgal gives back to his Alma Mater by helping students prepare for the real world and gain real life experience."*

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