This week, learn about a new local Digital Media Center that will offer the marriage of coworking and state-of-the-art video and audio equipment.

We also have several articles about activities in south county and nearby counties. Check out three articles about AG TECH, another about Digital NEST's new website, and another about a new program to boost participation of rural, Latino leaders in STEM industries.

We have a full digest this week. See what else is going on, below.

2nd anniversary special offer! Gain visibility by listing your biz in our Business Catalog for $20 off. During July, it’s just $49/year (reg $69). Go to our catalog, click on "List Your Business" (enter "49feebizcat" at promo code).

Thanks!
Sara Isenberg, Founder, Editor-in-Chief, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

Top Stories:

- Community TV and Satellite Work
Centers will soon debut their new media complex, offering the marriage of coworking and state-of-the-art video & audio equipment. Interested? Yes, please!

- "Anal-retentiveness in at least one founder is helpful." Here's Joe Katzman's take on some under-appreciated ingredients for a successful startup, gleaned from locals who shared their wisdom about acquisitions. Read now...

- A new leadership program developed by AT&T, UFW, CORO and Udacity aims to boost participation of rural, Latino leaders in STEM industries. What's the program?

- Here's Tom Padula's personal backstory on a new music app that offers musical tunings throughout history. Read the story behind the story...

- Ag Tech Trio:
  - AgTech Summit: Silicon Valley Tackles California's Drought. Read it...
  - Parting the 'lettuce curtain' between Silicon Valley, and Salinas, Pajaro valleys. Read
Forbes AgTech Summit kicks off, with effort to merge the technological expertise of Silicon Valley with local agriculture. Read it...

"Bicycling news is tech news in Santa Cruz." Locals in the bicycling industry already know this news, however, for the rest of us, what's the big acquisition news in the local bicycling industry?

Aligning all the goals: Digital NEST launches new website by Scott Design. And, another kudo to Scott Design. Read now...

Santa Cruz will be Silicon Valley's first fully fiber city. That has a nice ring to it, doesn't it?

UC Santa Cruz pediatric cancer project receives $250,000 to fight high-risk neuroblastoma. Read now...

Jobs/Gigs/Internships: View 'em all now.
Events

Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.

- Sat Jul 11, 10am: Santa Cruz Web Developers Meetup at NextSpace.

- Tue Jul 14, 6pm Salinas Ag-Tech Meetup at Salinas City Hall Rotunda.

- Tue Jul 14, 7pm Santa Cruz Unity Users Group at NextSpace.

- Wed Jul 15, 6:30pm: Santa Cruz Bitcoin & Crypto-currency Meetup at NextSpace.

- Tue Jul 21, 6pm: Design Santa Cruz Meetup at NextSpace.

- Wed Jul 22, 5pm: Santa Cruz Women's Javascript/FrontEnd Development Meetup at Looker.

- Wed Jul 22, 6pm: Santa Cruz WordPress Meetup at Cruzio.

- Wed Jul 22, 6pm: Santa Cruz County Ag-Tech Meetup at Digital NEST.

- Wed Jul 22, 6:30pm: Ecommerce & The Future of Money, Santa Cruz Works at 1348 Commerce Ln, Santa Cruz.

- Tue Aug 4, 7pm: Drupal Group monthly meeting at NextSpace.

- Wed Aug 5, 5pm: Santa Cruz Women's Javascript/FrontEnd Development Meetup at TBD.
• Wed Aug 5, 6pm: Santa Cruz New Tech Meetup at Cruzio.

View the complete list on our EVENTS page.

Santa Cruz Tech Beat is the heartbeat of the Santa Cruz Tech Community. News, Events, Jobs, Resources, and more!

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