Welcome to 2015!

As much as I dislike this aspect of things, Santa Cruz Tech Beat needs your support more than ever. Here are 3 ways you can support *media that matters to Santa Cruz's economic future.*


Really, thank you! The entire SCTB operation of news, events, jobs, resources consists of just me. Your support makes a world of difference.

In case you missed it, read [Best of 2014 Santa Cruz Tech](http://archive.constantcontact.com/fs182/1102136716634/archive/1119640864736.html).

And, as you can see (below), SC Tech Beat is on the other side of the news for a change. Fun! Read on...

Sara Isenberg, Publisher
Santa Cruz Tech Beat
[http://santacruztechbeat.com](http://santacruztechbeat.com)
Feature Articles:

- Biotech company, SomaGenics, receives $2,275,000 in NIH grants, four patents, and more. Read now...

- Broadband breakout in 2015 for California's central coast. Read now...

- Moving! MakersFactory partners with Cabrillo College and moves from downtown location to campus. Read now...

- Looker's Colin Zima explains how recommendations are easier than you think. Read now...
• Ruly startup wants to help people organize their unruly mountain of digital photos. Read now...

• January 7 tech meetup features InsideMaps, Folloze, Focuster, Ruly. Read now...

• Brand Monterey Bay works on bringing visibility to the region. Read now...

• On the other side of the news: Santa Cruz Tech Beat chronicles the local tech community. Read now...

Upcoming Events:

Check our EVENTS page for the complete list and all the details.

• Wed Jan 7, 6pm: Santa Cruz New Tech Meetup at Cruzio.

• Wed Jan 7, 7pm: Cybersecurity workshop: Parents and Educators at Aptos Branch Library.

• Fri Jan 9, 1pm - Sun Jan 11, 8pm: Hack UCSC 2015 UCSC.

• Sat Jan 10, 10am: Santa Cruz Web Developers Meetup at NextSpace.
• Sun Jan 11, 2pm: **Cybersecurity workshop: Kids 8-15 and their Parents** at Downtown Branch Library.

• Tue Jan 20, 6pm: **Design Santa Cruz Meetup** at NextSpace.

• Wed Jan 21, 2pm: **Cybersecurity workshop: Older Community Members** at Downtown Branch Library.

• Wed Jan 21, 6:30pm: **Santa Cruz Bitcoin & Crypto-currency Meetup** at NextSpace.

• Fri Jan 23 - Sun Jan 25: **Startup Weekend Monterey Bay** at CSUMB.

More on [our EVENTS page](#).

**Santa Cruz Tech Beat is the most comprehensive go-to source for all things TECH in Santa Cruz. News, Events, Jobs, Resources, and more!**

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