This week's news includes an acquisition, a CEO change, an app launch, and more. And, if you've ever wanted to be a TEDx speaker or performer, pitch at this evening’s launch party at Hotel Paradox. Read all about it, below.

Sara Isenberg, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

Feature Articles:

- Augmented reality company Arqetype acquired by Vivo Technology. Read now...
• Cybersecurity veteran takes helm as Catbird's new CEO. Read now...

• Head over to the TEDxSantaCruz 2015 Launch Party TONIGHT and pitch to be a speaker or performer at their April event. Read now...

• Jeremy Neuner: Do you think veterans make great entrepreneurs? I do... Read now...

• Zoetic Press launches app for iPhone & iOS 8. Read now...

• 5 Questions with Doug Erickson, founder of SC New Tech Meetup. What's coming up? Read now...

Upcoming Events:

Check our EVENTS page for the complete list and all the details.

• Tue Nov 18, 6-8pm: TEDxSantaCruz Launch Party at Hotel Paradox.

• Tue Nov 18, 6pm: Design Santa Cruz Meetup at NextSpace.
- Wed Nov 19, 6:30pm: **Santa Cruz Bitcoin & Crypto-currency Meetup** at NextSpace.

- Sat Nov 22, 7pm: **Santa Cruz Hackerspace Meetup** at Scotts Valley Library.

- Sat Nov 29, 3pm: **Node.js Meetup** at NextSpace.

- Tue Dec 2, 7pm: **Santa Cruz Drupal Group** at NextSpace.

- Wed Dec 3, 6pm: **Santa Cruz New Tech MeetUp Special Event: Nir Eyal, 2014 Santa Cruz Tech Celebration at Del Mar Theatre.**

- Fri Dec 5, 6pm: **Node.js Meetup** at NextSpace.

- Sat Dec 13, 10am: **Santa Cruz Web Developers Meetup** at NextSpace.

More on our **EVENTS page**.

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