Digest #37

Is your economic livelihood enhanced by the success of local tech businesses? Do you have a vested interest in the economic vitality of Santa Cruz? Do you need to hire the best engineering talent? Read on...

Oops. Due to a broken link last week, I'm extending this deal. Get your annual listing in our Business Catalog for $49/year (reg $69). April 8+9, 2014.

Sara Isenberg, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

Santa Cruz New Tech MeetUp
presents
• April 2: Badgeville
• April 5-6: Hack UCSC
• May 7: “Enchantment” by Guy Kawasaki

Feature Articles:

• Hack UCSC: A Step in the Right Direction. Read more...

• PayStand launches online payment
service for bitcoin, credit cards, and e-checks. **Read more...**

- Digital NEST to focus on eliminating the digital divide. **Read more...**

- Event Santa Cruz reflects on past honorees of The Nexties. **Read more...**

- X2Engine launches 4.0, holds April 9 meetup. **Read more...**

- Essential tips for the pitch, TechRaising or not. **Read more...**

### Upcoming Events:

- **See all upcoming events here...**

### Other News:

- Local dark sky photographers capture the beauty of the night sky through time lapse photography, and raise awareness about light pollution. **Watch now...**

- More high-speed internet in downtown Santa Cruz. **Read more...**
• Two from Looker founder and CTO, Lloyd Tabb:
  ○ Winning over the DPR (Dread Pirate Roberts). Read more...
  ○ What 'Making Partner” Means at a Startup. Read more...

• New Tech Meetup attendees hear about gamification trend. Read more...

• Who’s Guy Kawasaki anyway? He’ll be here for Santa Cruz New Tech Meetup’s May 7 event. Watch Guy talk about The Top 10 Mistakes of Entrepreneurs. Watch now...

• Free Santa Clara University Entrepreneurship Program, May 31 Deadline to apply. Read more...

• After a deathmatch beatdown, game design legend John Romero talks academia, praises crunch. Read more...

• Civinomics reviews UCSC Hackathon. Read more...

• The Startup Challenge heads toward the May 2 final event. Read more...
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