Got press? This week our tech scene made the national news in an NPR Marketplace broadcast. The Wall Street Journal mentioned some of our locals in an article about online privacy. And, our tech ecosystem was the subject of a well written feature in Good Times. The Santa Cruz brand includes tech! More below.

I invite you to learn about the benefits of sponsoring Santa Cruz Tech Beat (view/download information).

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Sara Isenberg, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

Feature Articles:

You heard it here first: Apple plans to
open store on Pacific Ave. Read more...

- Santa Cruz tech scene makes the national news on NPR Marketplace (and more). Read more...

- Update: UCSC Hackathon coming up April 5-6. Read more...

- Fullpower Acquires SleepTracker® Intellectual Property. Read more...

- New "Happy Now" app will help you track food and moods. Read more...

- Civinomics survey finds Santa Cruz exporting local tech talent. Read more...

- Creative Tech Expo at Hartnell College on April 5 brings together film makers, videographers, game developers, inventors and mentors. Read more...

Upcoming Events:

- See all upcoming events here...
Other News:

- Approaching Critical Mass -- Is 2014 the year Santa Cruz lands on the tech map? Read more...

- The Wall Street Journal: Give Me Back My Privacy highlights AVG PrivacyFix, and some locals from the community. Read more...

- UCSC genome scientist Melissa Cline honored for mentoring women in science. Read more...

- Harvard Business Review: The Collaboration Imperative, co-authored by local Ram Nidumolu. Read more...

- Lick Observatory's Automated Planet Finder: First robotic telescope for planet hunters. Read more...

- Santa Cruz Artisans on Etsy. Read more...

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