The past week has been filled with news and exciting developments: Graeme Devine & Magic Leap. Guy Kawasaki coming to Santa Cruz. Event Santa Cruz coming up. An inside look at Plantronics. And, lots of video from the 'hood.

Remember to check the jobs page. I've posted a bunch of new jobs in the last two weeks.

Sara Isenberg, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

Feature Articles:

- How Graeme Devine is going to put Santa Cruz on the map. Read more...

- Guy Kawasaki, author and tech evangelist, comes to Santa Cruz. Read more...

- Wall of ears? A look inside
Plantronics with CEO Ken Kannappan. Read more...

- Computer-human interactions, genomics, civic engagement, and more. Event Santa Cruz returns on March 19 with "Bridging the Gap" night. Read more...

- On the Beat [video]:
  - What is it about Santa Cruz and TechRaising? Watch now...
  - iotaGift. Watch now...
  - iSentio at Santa Cruz New Tech Meetup. Watch now...
  - HeronLED. Watch now...

Upcoming Events:
- Meetups, TechRaising, Event Santa Cruz, Guy Kawasaki, and more. Find ALL EVENT DETAILS here...

Other News:
- NextSpace cited as one of the better known coworking spaces in Inc. Magazine. (Of course, we already knew this.) Read more...

- Local electric motorcycle company, Zero Motorcycles, named in LA
Times top 10 list. Read more...

- 400 high school and middle school students show off their projects in engineering competition at UC Santa Cruz Read more...

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