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SANTA CRUZ TECH BEAT
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Digest #206

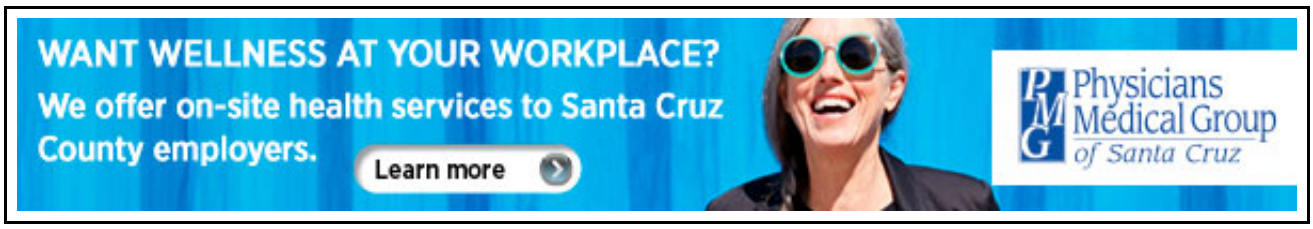
Thank you to Paystand, our newest **partner**!

What's up? When a key AT&T fiber line was cut as a recent wild fire burned in the Santa Cruz mountains, Cruzio had it up and running within an hour of getting the call. Find out why self-proclaimed *degenerate entrepreneur*, Mark Mitchell, says, "Sometimes, the market for start-ups is a bit like the market for used cars." Plus, we have a variety of news from UCSC, including articles about neutron stars, the growing school of engineering, a call for mentors, and a data biosphere.

As usual, there's more. Scroll down and start reading.

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com

Baskin Engineering UC SANTA CRUZ 20 YEARS 1997-2017
Baskin School of Engineering welcomes 11 new faculty members
>> Meet the new faculty



Top Stories

Sometimes the market for startups is a bit like the market for used cars, says Mark Mitchell in his essay, *Lemon Tree, Very Pretty*. Read this article.

As a recent wild fire burned in the Santa Cruz mountains, a key AT&T fiber line was cut nearby. Here's how this was resolved so quickly. Read this article.

Levered Learning, an edtech startup, seeks local schools for a new round of pilots. Read this article.

Dear Business Entrepreneurs, Startups Entrepreneurship Academy at UCSC is seeking mentors. Read this article.

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CENTRAL COAST ANGELS

With 4500 undergrads and 600 graduate students, Dean Alex Wolf is leading a growing engineering school just up the hill. Read this article.

What the heck is a neutron star, and what does the recent big news have to do with UC Santa Cruz? Read this article.

Advisors, angels, universities, financial institutions, law firms, incubators, municipalities, startups will meet at Monterey Bay Startup Investment Expo. Read this article.

A federal jury in Delaware has cleared Plantronics of a $600M antitrust claim asserted by Jabra brand parent GN Netcom Inc. Read this article .

Thirty years ago, the data that most biomedical researchers needed resided in their lab notebooks. Today, research projects are often informed by vast stores of data. Read this article.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Tue Oct 24, 2-5pm: SBDC: Solving the Social Media Puzzle at Civic Auditorium.
- Tue Oct 24, 5pm: CyberSecurity Seminar for the Savvy Business Owner, 1574 F Soquel Dr., Santa Cruz.
- Wed Oct 25, 5:30pm, Santa Cruz County AgTech Meetup at Driscoll's, Watsonville.
- Thu Oct 26, 8am-4pm: Monterey Bay Startup Investment Expo and Monterey Bay Business Expo at Embassy Suites, Seaside.
- Wed Nov 1, 3-4:45pm: Funding Your Entrepreneurial Idea (for UCSC students) at Baskin E2, Simularium Rm 108, UCSC.
- Wed Nov 1, 6pm: Santa Cruz New Tech Meetup at <TBD>.
- Fri Nov 3, 4pm - Sun Nov 5, 4pm: Startup Hackathon Monterey Bay 2017

at CSUMB's Business and Information Technology Building, Seaside.

- Wed Nov 8, 8am-5pm: **MBEP's 3rd annual State of the Region** at Hyatt Regency, Monterey.
- Wed Nov 8, 12noon-1pm: **SBDC: Using LinkedIn to Grow Sales** at Santa Cruz Downtown Public Library.
- Sat Nov 11, 10am: **Santa Cruz Web Developers Meetup** at NextSpace.
- Sun Nov 12, 4-6pm: **Digital NEST is turning 3! at Digital NEST, Watsonville.**

View more events on our EVENTS page.

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