Digest #176

Here's the news you need to know.

What were you doing in high school? Buffy Li is a high school junior at Kirby. She was inspired to create an app based on an experience at a local ice cream shop. Now her startup has $250K in pre-seed funding. hospitalityPulse is a leading provider of next-gen technology solutions for the hotel industry. Find out what they're doing at the world's leading travel trade show this week. Local writer Cat Johnson has just published a new book, Coworking Out Loud, a guide to content marketing. Vertical Rail explains the benefits of Radius Targeting. Kudos to Fuzz Station for winning a prestigious award.

There's more, so scroll down and start reading!

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Top Stories

Buffy Li says she's "an ordinary high school student" except she's not. She's the CCO of TagDat, a local startup that recently received $250K in pre-seed investment funding. [Read this article.]

Thanks (in part) to help from local votes, Fuzz Stati0n wins the International Tech Trailblazer Competition for "Firestarter of the Year." [Read this article.]

hospitalityPulse debuts FIRE, the hotel industry's first feature inventory response engine, at ITB Berlin 2017. [Read this article.]

Local writer and content strategist Cat Johnson releases Coworking Out Loud, an ebook guide to content marketing for
coworking spaces and collaborative teams. 
Read this article.

What Is the Benefit Of Radius Targeting? Vertical Rail shows how it can assist Google Adwords marketers reach their target audience. Read this article.

MBEP is hosting its third Annual Regional Economic Summit in Santa Cruz in May. The theme is "Spotlight: Jobs." Read this article.

The Santa Cruz County Board of Supervisors has joined a growing list of Central Coast governments opting to provide clean, locally managed power to residents and businesses across Monterey Bay. Read this article.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!
- Tue Mar 7, 7-9pm: **New Wave Networking Young Professionals Spring Mixer** at Food Lounge, 1001 Center Street, Santa Cruz.

- Tue Mar 7, 7pm: **Drupal Group monthly meeting** at NextSpace.

- Sat Mar 11, 5-7pm: **Santa Cruz County Science & Engineering Fair (public viewing)** at the Santa Cruz Civic Auditorium.

- Sat Mar 11, 10am: **Santa Cruz Web Developers Meetup** at NextSpace.

- Tue Mar 14, 6pm: **Startup Monterey Bay Tech Meetup**, Seaside.

- Wed Mar 15, 6:30pm: **Santa Cruz Bitcoin & Cryto-currency Meetup** at NextSpace.

- Tue Mar 21, 6pm: **Salinas AgTech Meetup** at Western Growers Center for Innovation and Technology, Salinas.

- Tue Mar 21, 6pm: **Design Santa Cruz Meetup** at NextSpace.

- Wed Mar 22, 6pm: **Santa Cruz WordPress Meetup** at Cruzio.

- Thu Mar 23, 6-7:30pm: **Tech Success Book Celebration** at Chaminade, Santa Cruz.
View more events on our EVENTS page.

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