Welcome (and thank you) to our newest partners, Raymond James Financial Services!

Here's the news you need to know.

Looker opens European Headquarters in ... (go read the article). EDGE Mobile Payments announces development of their new (go read the article). Thoughtfull Toys launches ... (go read the article). You may not have a marketing strategy if ... (go read the article). Choice Provisions teams up with ... (go read the article). Did you miss Titans of Tech? (Go watch the videos.)

There's more, so scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com
Top Stories

Announcing The EDGE Card, designed to be "the bridge between the well worn paths of existing swipe-and-pay cards and the mobile wallets of the future." Read this article.

Looker announces the expansion of its international operations with the opening of its new European Headquarters in Dublin, Ireland. Read this article.

Watch: New documentary sheds light on a growing phenomenon in the male-dominated agriculture industry: minority female agtech entrepreneurs. Read this article.

Toy cars built for tough drivers: Thoughtfull Toys launches a new Kickstarter campaign
for Enduro. Read this article.

Choice Provisions announce they're partnering with Limited Run Games to release physical versions of several of their games. Read this article.

What are the five key indicators that your business is missing a marketing strategy (other than "Do something.")? Read this article.

Schoolze, one of the companies from CSUMB's 2015 Startup Challenge, aims to help educators with mundane but unavoidable tasks. Read this article.

If you missed the Titans of Tech event last week, watch these videos of the TEN featured speakers. Four minutes each. Watch the videos.

Jobs/Internships

- View all job openings
- Post a job (free)

Events
Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Tue Feb 28, 2-5pm: **Build Your Business: Solving the Social Media Puzzle** at Santa Cruz Civic.

- Tue Feb 28, 6-7:30pm: **Introduction to 2017 Startup Challenge Competition** at SBDC, Salinas.

- Tue Feb 28, 7pm: **Santa Cruz Unity Users Group Meetup** at NextSpace.

- Wed Mar 1, 5:30pm: **Santa Cruz County AgTech Meetup** at Digital NEST.

- Wed Mar 1, 5:30-6:30pm: **CSUMB Instructional Science & Technology M.S. online Open House**.

- Wed Mar 1, 6pm: **Santa Cruz New Tech Meetup** at Hotel Paradox.

- Wed Mar 1, 6pm: **Monterey Bay Robotics Meetup** at 150 Aviation Way, Watsonville.

- Tue Mar 7, 7-9pm: **New Wave Networking Young Professionals Spring Mixer** at Food Lounge, 1001 Center Street, Santa Cruz.

- Tue Mar 7, 7pm: **Drupal Group monthly meeting** at NextSpace.

- Wed Mar 8, 6-7:30pm: **Startup Challenge presents: Creating a**
Winning Pitch at SBDC, Salinas.

View more events on our EVENTS page.

Santa Cruz Tech Beat is the heartbeat of TECH in our region. News, Events, Jobs, Resources, Thought Leadership, and more!

Visit our website, follow on Facebook, Twitter, and Google+.

Your banner in this digest? Become a partner!

Connect with us

- Visit our website.
- Subscribe to our weekly news digest (free).
- Read the news online.
- Check upcoming events. Submit an event.
- View job openings. Post a job.
- View the Business Catalog. List your business.
- Find local tech meetups and resources.
- Become a Partner.
- Follow on Facebook.
- Follow on Twitter.
- Follow on Google+.
- Read what folks are saying about us.
Confirm that you like this.

Click the "Like" button.