Digest #172

Here's the news you need to know.

This week you can read FAST Co's well-written story about Inboard's founders. Learn what Salinas has done to cultivate the region's role in AgTech leadership. Read a Q&A with Looker CEO, Frank Bien. Genomics startup, Two Pore Guys, gets some press. Interested in Startup Challenge Monterey Bay? If so, you'll need to know the key dates and deadlines for this year's event.

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There's more, so scroll down and start reading!

Sara Isenberg
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Top Stories

Fast Co: "If Inboard wants to become the Tesla of rideables, the company has to carve a path between one crowd that fears falling and another that fears looking uncool." Read this article.

THRIVE AgTech Innovation Forum brings together entrepreneurs, technologists, investors, corporates and farmers to discover the technologies that are changing the way we grow food. Read this article.

Genomics startup Two Pore Guys is gearing up to offer a single-pore detection system that can read anything from small molecules to much larger complexes. Read this article.
Informative overview: The City of Salinas is aiming to "develop an ag ecosystem, and making sure that a business is able to find what it needs to survive in this area." Read this article.

Here's a Q&A with Looker CEO Frank Bien on transforming company culture by transforming how workers approach data. Read this article.

Startup Challenge Monterey Bay is a regional new business competition and acceleration program for entrepreneurs in Monterey, San Benito and Santa Cruz counties. Find out what the key dates and deadlines are. Read this article.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!
• Tue Feb 7, 7pm: Drupal Group monthly meeting at NextSpace.

• Wed Feb 8, 6-7:30pm: Introduction to 2017 Startup Challenge Competition at SBDC, Salinas.

• Fri Feb 10, 7pm: UCSC Startup Development Group Meetup at UCSC.

• Sat Feb 11, 10am: Santa Cruz Web Developers Meetup at NextSpace.

• Wed Feb 15, 3:30pm: CSUMB President's Speaker Series: Trends Reshaping the 21st Century with James Canton at Colligan Theater, Santa Cruz.

• Wed Feb 15, 6:30pm: Santa Cruz Bitcoin & Crypto-currency Meetup at NextSpace.

• Thu Feb 16, 6pm: Startup Monterey Bay Tech Meetup, Seaside.

• Tue Feb 21, 6pm: Design Santa Cruz Meetup at NextSpace.

• Wed Feb 22, 6pm: Santa Cruz WordPress Meetup at Cruzio.

• Thu Feb 23, 6-8:30pm: Event Santa Cruz: Titans of Tech at The Dream Inn.

View more events on our EVENTS page.
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