Digest #171

Here's the news you need to know.

If your startup is looking for funding (again) then heed Mark Mitchell's advice in "Bridges Need Blueprints." Hack UCSC 2017 wrapped up with a report from the student organizers. Get the scoop about CSUMB's recent Startup Weekend. Evans Data Corporation weighs in with numbers on developer population growth rates. Chris Miller shares his insight in "What Bad Cars Can Teach Us About Good Websites." Looker has turned 5! And there's news from Humble Earth and Fuzz Stati0n.

Looking to gain more visibility for your company or organization? Want to show that you're a supporter of the local tech ecosystem? Join our Business Catalog now! Act fast and you can get a $20 discount code (so it's just $49/yr). Contact us and let us know you're interested.

There's more, so scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
Top Stories

Mark Mitchell: Looking for startup funding? "If you're asking me to help you build a bridge, I want to see blueprints." [Read this article.]

Chris Miller: What bad cars can teach us about good websites. [Read this article.]

Students and community people immersed in business development during CSUMB's fifth annual Startup Weekend. [Read this article.]

Red Bull and pizza fueled Hack UCSC 2017. Ken Thompson, the tech pioneer who
designed and implemented the original Unix operating system, gives talk. Read this article.

Evans Data Corporation: Developer population growth rate in Latin America will top Europe and North America in 2017. Read this article.

Santa Cruz New Tech Meetup shares Feb 1 lineup. Jolokia, Wit Dot, Scaphold, Aha!, Fuzz Stati0n, more. Surely you know this monthly event sells out. Read this article.

Humble Earth updates EvenTime mobile event app engine, created for the convenience of attendees at music festivals, business expositions, and conventions. Read this article.

Fuzz Stati0n is a finalist in the Firestarter Trailblazer (early stage startup) category in the Tech Trailblazers Awards. Yes, you can vote. Read this article.

Watch: Happy 5th Birthday, Looker! Looker shares "why we believe nurturing a culture and a customer-first belief is vital to success." Watch the video.
Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Wed Feb 1, 6pm: Santa Cruz New Tech Meetup at Cruzio.
- Fri Feb 3, 5-9pm: The art and science of industrial design with IDE at Cosmic.
- Sun Feb 5, 3-4:30pm: Santa Cruz Young Makers Club at Santa Cruz Public Library Downtown Branch.
- Tue Feb 7, 7pm: Drupal Group monthly meeting at NextSpace.
- Wed Feb 8, 6-7:30pm: Introduction to 2017 Startup Challenge Competition at SBDC, Salinas.
- Fri Feb 10, 7pm: UCSC Startup Development Group Meetup at UCSC.
- Sat Feb 11, 10am: Santa Cruz Web Developers Meetup at NextSpace.
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