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SANTA CRUZ TECH BEAT
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Digest #161

I'm thrilled! We have so many dynamite articles this week, including a variety of fine guest features. Please take a bit more time than usual to read this digest because some of these articles are worthy of more than just a glance. I hope you'll agree this is one of our best digests to date!

Here's the news you need to know.

In one of the most dramatic stories ever published in Santa Cruz Tech Beat, Cruzio President Peggy Dolgenos shares the hair-raising saga of how perilously close the Loma Fire came to Cruzio's hilltop equipment. Drupal developer Mary Edith Ingraham writes about her trip to DrupalCon in Dublin, and shares some of her wisdom about Drupal history, community, and Drupal 8. Monarch Media, founded by Claire Schneeberger, announces the appointment of a new CEO. Kate Roberts tells you what's coming up at MBEP's annual State of the Region conference. Nina Simon, Executive Director of MAH, writes a post for museum technology nerds. Sylvana Rochet writes about the founder's role in creating the *cultural soup* of their startup's culture. Plus, we have blockchain-related news from PayStand and a cute video from Calliope. Whew!

And, there's more, so scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com

Top Stories

Our Partners

Fire in the Santa Cruz Mountains! Read Cruzio's *dramatic* **saga of how awfully close the Loma Fire flames came to Cruzio's hilltop equipment. Read this article.**

Monarch Media, a leading provider of eLearning and training solutions, announces the appointment of their new CEO, a former senior executive with Elsevier. Read this article.

What's new with Drupal? *A Drupal trip: From Santa Cruz to Ireland and back*, **tells the story of one local developer's trip to DrupalCon Dublin. Read this article.**

"Culture is the soup that every person in the company is swimming in. So the best bet is for you, dear founder, to put culture-shaping in your list of things to lead, and to devote time and energy to." **Read this article**.

In an industry first, PayStand now enables the option to certify all invoiced payment requests and payment receipts on the blockchain to independently verify a payment history is secure, auditable, and free of tampering. **Read this article**.

Nina Simon says: "Museum technology nerds: this post is for you!" What does a great distributed digital museum experience look like? **Read this article**.

Made in Santa Cruz. At the launch for Microsoft's new Surface Studio, Smith Micro Software, Inc. showcased enhancements to its award-winning tool for 2D animation. **Read this article**.

MBEP's president shares what's coming up at the organizations 2nd annual State of the Region Conference coming up Dec 1. **Read this article**.

Watch as Calliope Waterworks proudly

UC Santa Cruz Computer Science Department

delivers and installs the first Buoy at the home of two of their earliest adopters. Watch the video.

Jobs/Internships

- **View all job openings**
- **Post a job (free)**

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.

- Tue Nov 1, 7pm: **Drupal Group monthly meeting** at NextSpace.

- Tue Nov 1, 7pm: **Santa Cruz Area Software Development Leadership Meetup** at Rosie McCann's.

- Wed Nov 2, 6pm: **Santa Cruz New Tech Meetup** at Hotel Paradox.

- Fri Nov 4, 4pm - Sun Nov 6, 4pm: **Startup Hackathon Monterey Bay** at CSUMB.

- Fri Nov 4, 5-9pm: **Cosmic Hosts: Onewheel-Designing a Boardsport** at Cosmic.

- Fri Nov 4, 6-9pm: **Cruzio's Annual Open House Extravaganza 6.0!** at Cruzio.

- Tue Nov 8, 6pm: **Startup Monterey Bay Tech Meetup** at Perfectly Pressed Juice Bar n Cafe, Seaside.

- Wed Nov 9, 12-1pm: **SBDC's Search Engine Optimization Tips** at Downtown Branch, Santa Cruz Public Library.

- Wed Nov 9, 7-8pm: **Community TV Orientation** at 325 Soquel Ave, Santa Cruz.

Visit our website

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our EVENTS page.**

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