Here's the news you need to know.

Check out the Q&A interview with Guy Kawasaki this week. Kawasaki, who last spoke in Santa Cruz in May 2014, returns to the Santa Cruz New Tech Meetup on November 2nd. His talk will focus on "The Art of Social Media." (Tip: Nab your tickets before they sell out.) The Genomics Institute has recently filled their newly-created CTO position. Find out what ignited Rob Currie's interest in genomics as he shares his goals for the coming year in this Q&A interview. Despite five years in business, Makersfactory CEO David Britton has just announced that the company, originally located in the Cruzio building and later on the Cabrillo campus, will be closing its doors at the end of the month.

And, there's more, so scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com
Top Stories

Q&A: Guy Kawasaki's wit and wisdom will be on display at The Art of Social Media-themed November Santa Cruz New Tech MeetUp. Read this article.

Q&A: Rob Currie, new CTO at UCSC's Genomics Institute, talks about his role and goals, including one to "kick start a global virtuous cycle of open data sharing so we can all benefit from the explosion in genomic data." Read this article.

Eleven leading Vietnamese IT companies will visit Santa Cruz and share their mission and objectives with Monterey Bay IT companies. Read this article.

David Britton, MakersFactory CEO, reflects on his professional life in tech as the local 3D learning company prepares to close up shop and leave the Cabrillo campus. Read this article.
Oculus Santa Cruz standalone headset. What does this VR prototype have to do with Santa Cruz? Read this article.

Student-built StudyBuddy seeks participants for a beta release of this social platform where students share experiences and collaborate with each other. Read this article.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.

- Tue Oct 18, 6pm: Design Santa Cruz Meetup at NextSpace.
- Wed Oct 19, 5pm: Santa Cruz Women's Javascript/FrontEnd Development Meetup at Looker.
- Wed Oct 19, 5:30-7:30pm: Writing a Resume to get an Interview (w/
Looker's recruiting team) at Looker.

- Wed Oct 19, 6:30pm: Santa Cruz Bitcoin & Crypto-currency Meetup at NextSpace.

- Fri Oct 21, 1-5pm: Startup Tech Bootcamp Monterey Bay for Programmer at CSUMB.

- Mon Oct 24, 12-1:30p: Startup Monterey Bay Tech Meetup (Bringing DNA Online) at CSUMB.

- Wed Oct 26, 5:30pm: Santa Cruz County AgTech Meetup at Digital NEST.

- Wed Oct 26, 6pm: Santa Cruz WordPress Meetup at Cruzio.

- Tue Nov 1, 7pm: Drupal Group monthly meeting at NextSpace.

- Wed Nov 2, 6pm: Santa Cruz New Tech Meetup at the Santa Cruz Museum of Art & History.

View more events on our EVENTS page.

Santa Cruz Tech Beat is the heartbeat of TECH in our region. News, Events, Jobs, Resources, Thought Leadership, and more!

Visit our website, follow on Facebook, Twitter, and Google+.
Your banner here?

Became a partner!

Connect with us

- Visit our [website](#).
- Subscribe to our [weekly news digest](#) (free).
- Read the [news](#) online.
- Check [upcoming events](#). Submit an event.
- View [job openings](#). Post a job.
- View the [Business Catalog](#). List your business.
- Find local tech [meetups and resources](#).
- Become a [Partner](#).
- Follow on [Facebook](#).
- Follow on [Twitter](#).
- Follow on [Google+](#).
- Read [what folks are saying](#) about us.

Confirm that you like this.

Click the "Like" button.