Wow. We've recently posted an assortment of new jobs on our [jobs page](http://santacruztechbeat.com/jobs). Check out openings at IDE, Pearl Automation, Crank Logic, CossFit, Design By Cosmic, UCSC, and others.

We have the news you need to know.

Find out why Pearl's RearVision is more than just a backup camera directly from Tyler Mincey, Head of Product at Pearl. Read an interesting case study by Thomas Illick, Director of Marketing and Sales at IDE, of two local companies working together to take a simple toy to the next level. Find out what's new at SomaGenics. And, of course, there's more.

Now, scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
[http://santacruztechbeat.com](http://santacruztechbeat.com)
Top Stories

The team at Thoughfull Toys in Santa Cruz came to IDE in Scotts Valley with a concept, and here’s what they created. Viva Enduro! [Read this article.](#)

From the Santa Cruz biotech hub: SomaGenics signs licensing agreement with Rubicon Genomics for commercialization of RNA sequencing. [Read this article.](#)

Pearl Automation's first product, RearVision, is more than just a backup camera. "We all drive around in time capsules of old technology." Find out what makes this new product unique. [Read this article.](#)

The August Santa Cruz New Tech Meetup is sure to lift the summer fog. Find out what's up at tomorrow's (Aug 3) event. [Read this article.](#)
The County of Santa Cruz was named the 8th-most digital friendly county in the nation. Read this article.

Monterey Bay Internships (MBI) officially launches. The website is a portal for connecting interns and internships. Read this article.

Jobs/Internships

- [View all job openings](#)
- [Post a job](#) (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.

- Tue Aug 2, 6pm: [Monterey Bay Internships Launch](#) at the MAH.
- Tue Aug 2, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Aug 3, 6pm: [Getting to Green: Community Choice Energy Explained](#) at Santa Cruz High School Auditorium.
- Wed Aug 3, 6pm: [Santa Cruz New Tech Meetup](#) at Cruzio.
• Tue Aug 9, 6pm: Monterey Bay Internships Launch at UC MBEST Center, Marina.

• Tue Aug 9, 6pm: Startup Monterey Bay Tech Meetup at Perfectly Pressed Juice Bar n Cafe, 1123 Fremont Blvd, Seaside.

• Tue Aug 9, 7pm: Santa Cruz Unity User Group Meetup at NextSpace.

• Thu Aug 11, 6-8:30pm: Young Professionals (aged 21-35) Summer Mixer at Food Lounge, Santa Cruz.

• Thu Aug 11, 7pm: Nina Simon on The Art of Relevance at Bookshop Santa Cruz.

View more events on our EVENTS page.

Santa Cruz Tech Beat is the heartbeat of TECH in our region. News, Events, Jobs, Resources, Thought Leadership, and more!

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