Digest #146

We have the news you need to know ...

This week we have three Q&A interviews. Find out what these leaders are doing in AgTech, SEO, and technology transfer. As well, you can read about Modarri's Kickstarter campaign, find out what's new at Onewheel, and check out the coding camps for kids by Code Naturally. And, more.

We're still celebrating our 3rd anniversary in July! Get your $20 discount for new and renewing business and organization listings in our Business Catalog. Gain visibility and show support for SCTB for just $49/year (usually $69). Go to http://www.santacruztechbeat.com/catalog/, click on List your Business, and enter the coupon code "49feebizcat" at the bottom of the form.

Now, scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com
Top Stories

The Office of Research at UCSC has hired a new Assistant Vice Chancellor to help increase monetization of research assets with a focus on technology transfer and commercialization. Read this story.

The founder of Salinas startup HeavyConnect talks about building the bridge between agriculture and technology. Read this story.

With this newly released free guide from Vab Media, startups can learn about keyword research targeting for PPC and SEO. Read this story.

Code Naturally has been teaching students across Santa Cruz County to program using their app. Now they're rolling out coding camps for kids. Read this story.
Santa Cruz is home to electric bike companies, electric skateboards, and now a creation in a category of its own: the Onewheel. Read this story.

Modarri launches a Kickstarter campaign for a new monthly program to deliver new toy car parts to kids. Read this story.

Look who made "10 Coolest Security Startups Of 2016 (So Far)". Read this story.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.

- Tue Jul 12, 6pm: Startup Monterey Bay Tech Meetup at Perfectly Pressed Juice Bar n Cafe, 1123 Fremont Blvd, Seaside, CA.
- Wed Jul 13 - Thu Jul 14: Forbes
AgTech Summit at Western Growers Center for Innovation & Technology, 150 S. Main St. #130 Salinas.

- Thu Jul 14, 12-1pm: NextTalk: Ebay Mom's Silicon Valley Adventure: from thrift store to app store at NextSpace.

- Mon Jul 18, 5:30-7:30pm: Hardware Boom! panel discussion at Calliope, 125 McPherson St., Santa Cruz.

- Tue Jul 19, 6pm: Design Santa Cruz Meetup at NextSpace.

- Tue Jul 19, 6pm Salinas AgTech: Hear from 3 Startups at the Center for Innovation & Technology at CSUMB Salinas City Center.

- Wed Jul 20, 5pm: Santa Cruz Women's Javascript/FrontEnd Development Meetup at Looker.

- Wed Jul 20, 6:30pm: Santa Cruz Bitcoin & Crypto-currency Meetup at NextSpace.

View more events on our EVENTS page.
Connect with us

- Visit our [website](#).
- Subscribe to our [weekly news digest](#) (free).
- Read the [news](#) online.
- Check [upcoming events](#). Submit an event.
- View [job openings](#). Post a job.
- View the [Business Catalog](#). List your business.
- Find local tech [meetups and resources](#).
- Become a [Partner](#).
- Follow on [Facebook](#).
- Follow on [Twitter](#).
- Follow on [Google+](#).
- Read [what folks are saying](#) about us.

Confirm that you like this.

Click the "Like" button.