Digest #106

We have a variety of highlights to share this week, including game design innovator Jane McGonigal's upcoming visit to BookShop Santa Cruz, MBEP's announcement of a new president, Foodworthy App's launch, a review of the CLV in Victoria, B.C., and a feature about Pagodo Technologies. Plus, more. Start reading!

See you at the Choose Santa Cruz Pop-up Market at Cosmic on Friday, Sept 18, 5-9pm.

Sara Isenberg, Founder, Editor-in-Chief, Publisher
Santa Cruz Tech Beat
http://santacruztechbeat.com

Top Stories:

- Jane McGonical, game designer and author of "Super Better" speaks at Bookshop Santa Cruz on Sept 28. Can gaming make a better world?

- Monterey Bay Economic Partnership
(MBEP) names Kate Roberts as new president. "She brings a broad range of private sector and non-profit experience and will provide dynamic leadership to the organization."

- Pagoda Technologies has been quietly saving and securing businesses in Santa Cruz for the last 15 years. What does this have to do with Africa?

- "People overwhelmingly prefer a good photo with a concise review, to a long often opinionated written review." What is Foodworthy's vision for the future of food reviews?

- An intrigued visitor reflects on the recent Community Leadership Visit in Victoria, B.C. What is the new model of local entrepreneurship?

- "Silicon Valley gets all the hype for being at the cutting edge of technology but next time you take a selfie, hear a bad singer sound good, use a wireless headset, or stand in front of a baseball pitching machine, you should think about our side of the hill." Ten things you didn't know were Invented in Santa Cruz.
"Graeme Devine looks like a character from Game of Thrones." The chief creative officer and VP of games at Magic Leap is one more among the cast of characters from gaming who will talk at the GamesBeat 2015 conference in SF.

Federico Faggin, the physicist who developed the first microprocessor, establishes an endowment to support a new direction in physics research at UCSC. What is the Physics of Information?

Jobs/Gigs/Internships: View 'em all now.

SCTB Partners, let us know if you want your jobs posts highlighted here.

Events
Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.

- Tue Sep 15, 6pm: Design Santa Cruz Meetup at NextSpace.
- Wed Sep 16, 5pm: Santa Cruz Women’s Javascript/FrontEnd Development Meetup at Looker.
- Wed Sep 16, 6:30pm: Santa Cruz Bitcoin & Crypto-currency Meetup at
NextSpace.

- Fri Sep 18, 5-9pm: Choose Santa Cruz (EDO) Popup at Cosmic.
- Sun Sep 20, 12noon-4pm: National Drive Electric Day, Parking lot along 41st Ave at Capitola Mall.
- Wed Sep 23, 6pm: Santa Cruz WordPress Meetup at Cruzio.
- Wed Sep 23, 6:30pm: Santa Cruz County Ag-Tech Meetup at Digital NEST.
- Mon Sep 28, 7pm: Game Designer/Author Jane McGonigal at Bookshop Santa Cruz.
- Tue Oct 6, 7pm: Drupal Group monthly meeting at NextSpace.
- Sat Oct 10, 10am: Santa Cruz Web Developers Meetup at NextSpace.

View the complete list on our EVENTS page.

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